



FOR IMMEDIATE RELEASE

GCX Corporation expands Asia presence, adds Cyrus Law in Hong Kong

PETALUMA, Calif. (Nov. 3, 2011) – GCX Corporation, the worldwide leader in medical instrument and IT mounting solutions, has expanded its presence in Asia with the recent addition of Cyrus Law as Director of Sales, APAC.

Based in Hong Kong, Law will manage business development initiatives for GCX in the Asia-Pacific region.

Law has more than 10 years of sales and business development experience in Asia that includes health care IT solutions and professional health care services. He has worked with hospitals across the region, from Hong Kong and China to Singapore and Australia, and has managed both domestic distribution channels and regional reseller partnerships. Law has two master's degrees, in business administration and in clinical sciences, from the University of Western Ontario, Canada. He also holds Six Sigma Black Belt certification.

“Our staff expansion is a sign of how GCX is poised to better serve the growing APAC market,” said Cris Daugbjerg, vice president of development. “With a decade of medical industry experience, Cyrus fits the tradition of veteran GCX sales relationships. He will put a familiar face on our efforts to provide mounting solutions to Original Equipment Manufacturers throughout the region.”

In the APAC region, GCX provides warehousing plus assembly, packaging, manufacturing engineering, and component manufacturing and sourcing from its facility in Wugu Township, New Taipei City, Taiwan. The GCX worldwide network also includes a branch office in Tilburg, the Netherlands, that serves the Europe, Middle East and Africa region.

GCX this year marks 40 years of delivering instrument mounting solutions to the health care industry. Standard products include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs that improve equipment and patient access, and increase staff productivity. More information is available at gcx.com.

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About GCX Corporation

GCX Corporation has been serving the health care industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, countertop mounts, pole mounts and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

More Information

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