



FOR IMMEDIATE RELEASE

GCX Corporation gets public recognition for export success

Medical instrument, IT mounting solutions help develop Middle East medical infrastructure

PETALUMA, California (Aug. 5, 2014) – Export success by GCX Corporation is assisting nations in the Middle East to develop their medical infrastructure with the help of GCX medical instrument and IT mounting solutions.

GCX recently received public recognition for 2013 sales in the Middle East region. The U.S. Commerce Department awarded GCX an Export Achievement Certificate for success in exporting, and Rep. Jared Huffman’s office gave a second certificate to his home-district manufacturer. Both awards were presented at a recent ceremony at Dominican University of California, San Rafael.

GCX reported \$1.5 million in total exports to the nations of Saudi Arabia, the United Arab Emirates, Qatar, Bahrain, Oman, Lebanon and Jordan last year that could be traced to its participation in Arab Health, an annual exhibition in Dubai, United Arab Emirates. The U.S. Commercial Service, a branch of the U.S. International Trade Administration, collaborated with GCX to help with marketing efforts surrounding the event.

About half of the 300 GCX employees are located at its headquarters in Petaluma, California, with the others distributed among warehouse and production facilities in El Paso, Texas; New Taipei City, Taiwan; and Tilburg, Netherlands; as well as sales staff in the Netherlands, Germany, France, Japan and Hong Kong.

Quotes:

From the manager of the GCX EMEA region:

“GCX export success and international recognition is the product of companywide dedication to quality, customer service and support of our customers worldwide.” – Bradley Cohen, Business Unit Manager-EMEA

From the GCX director of marketing:

“Being cited as a catalyst to start domestic companies thinking about global expansion compounds the reward to GCX beyond the bottom-line contribution of export sales.” – Director of Marketing Kevin Merritt

###

About GCX Corporation

GCX Corporation has been serving the healthcare industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, counter top mounts, pole mounts, and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

More Information

For more information, please contact Kevin Merritt, director of marketing, GCX Corporation; 707.773.1100; kevin@gcx.com