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**New Web tool functionality helps medical device manufacturers build ideal GCX cart**

*Upgraded OEM Cart 'Configurator' improves visualization capabilities for GCX mounting solutions*

PETALUMA, Calif. (May 21, 2014) – Medical device Original Equipment Manufacturers can envision a custom solution to their medical cart needs with the aid of a more powerful Web tool, the OEM Cart Configurator from GCX Corporation.

Launching from [www.gcx.com](http://www.gcx.com), the interactive OEM Cart Configurator has been completely retooled to increase functionality and upgrade modeling of more advanced product features of GCX medical instrument and IT mounting solutions.

The Configurator facilitates the product development process by letting medical device manufacturers create for themselves higher detailed renderings of their ideal medical cart. An extensive GCX catalog of engineered cart components permits solutions that meet the needs of an OEM's application without requiring custom tooling or high order quantities.

Configurator users select their optimal base, column, casters, device mount and accessories from among GCX products for OEMs, plus off-the-shelf components. The resulting summary can be saved, printed, shared or submitted to GCX to request more information on the best combination for the user's custom needs.

New OEM Cart Configurator enhancements include:

- Option to add multiple accessories from among nearly 30 choices, including CPU/UPS mounts, storage drawers, universal power strip mounts and more
- Capability to move accessories up and down on thumbnails in real time using drag-and-place tool
- Opportunity to create a greater list of products with expanded menu of alternatives

**Quotes:**

**From the GCX vice president of sales:**

"The increased functionality of the OEM Cart Configurator will benefit the medical device OEM community by suggesting purpose-built GCX mounting solutions that meet the demands of day-to-day, hands-on use and offer the overall benefits of positive workflow and improved ergonomics." – Clint Thompson, GCX vice president of sales

"By handing users an expanded range of possibilities, this 2.0 version of the OEM Cart Configurator will further our ability at GCX to aid the interface between the medical device and the end user." – Clint Thompson, GCX vice president of sales

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### **About GCX Corporation**

GCX Corporation has been serving the healthcare industry since 1971, providing medical instrument and IT mounting solutions. Products are developed exclusively for the health care field and are marketed directly to hospitals. GCX also has custom product development relationships with Original Equipment Manufacturers. Major product lines include wall mounts, roll stands, ceiling mounts, counter top mounts, pole mounts, and more, along with a variety of mounting accessories. GCX mounting solutions feature space-saving, ergonomic designs to improve both equipment and patient access.

### **More Information**

For more information, please contact Kevin Merritt, director of marketing, GCX Corporation; 707.773.1100; kevin@gcx.com